

IATF 2018

INTRA-AFRICAN TRADE FAIR

PROMOTED BY | IN COLLABORATION WITH | HOSTED BY EGYPT




African
Union



Programme

IATF Conference 2018
Al Manara International
Conference Center
Cairo 11–17 December

Transforming Africa

The background of the image consists of numerous thin, wavy lines in shades of orange and yellow, creating a dynamic, textured effect. The lines are arranged in a pattern that suggests movement and depth, with some lines curving and overlapping others.

Create
Connect
Deliver
Measure

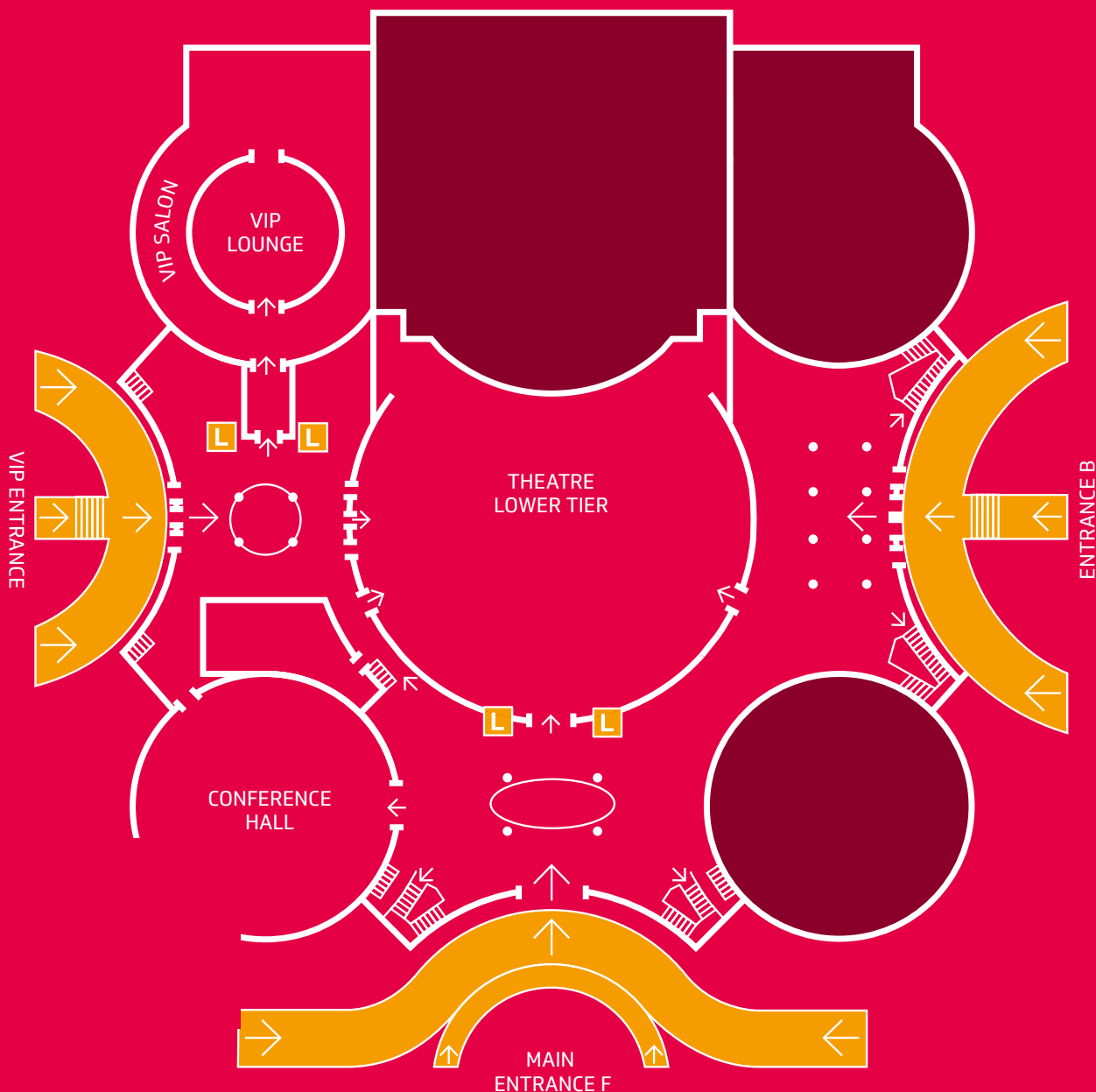


Intra-African Trade as an Engine for Development

The Intra-African Trade Fair 2018 is the first of its kind in Africa. The aim is to provide a unique platform for promoting Intra-African trade and facilitating information exchange in the context of sustainably implementing the African Continental Free Trade Agreement.

Through productive engagement we hope to create stronger production capabilities, connect more exporters, financiers and stakeholders while delivering cost-effective solutions to unlock trade across the continent. To support these outcomes we must ensure that the impact of our initiatives remain measurable and committed to creating solid solutions to boosting intra-African trade.






Upper Ground Floor



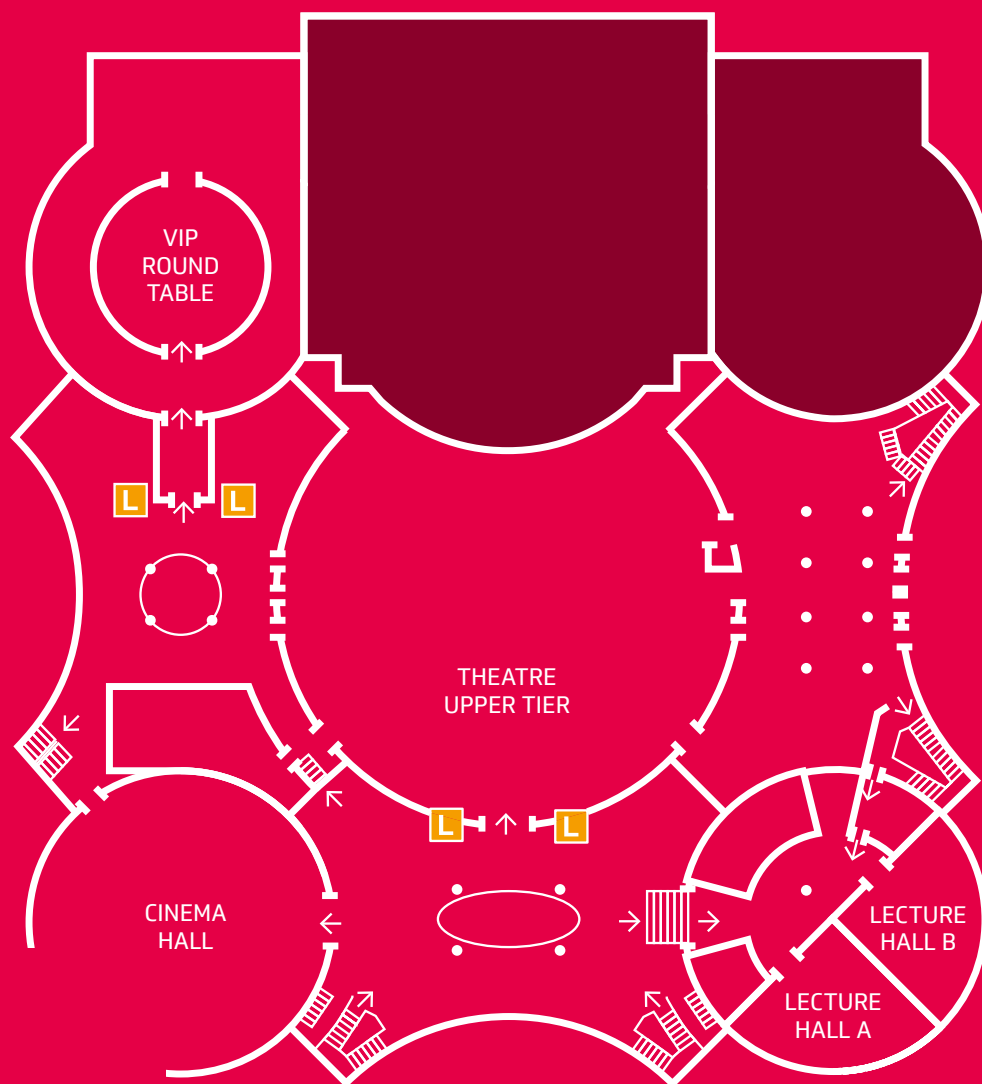
On the First Floor:

VIP Roundtable
Theatre Upper Tier
Cinema Hall
Lecture Hall A
Lecture Hall B

Key:

-  LIFT
-  STAIRS
-   ENTRANCE
-  NO ACCESS





First Floor



On the Upper Ground Floor:

- VIP Lounge
- VIP Salon
- Theatre Lower Tier
- Conference Hall
- Main Foyer
- Main Exit for VIP
- Main Exit for Participants

Key:

-  LIFT
-  STAIRS
-  ENTRANCE
-  NO ACCESS

Arrival & Registration



Sunday 9 December 2018

Press & Delegates Registration Desk

Monday 10 December 2018

Press & Delegates Registration Desk

19:00 – 21:00
Media cocktail event (on invitation)

IATF Conference 2018

01

**Tuesday 11
December 2018**
**Official Opening
Ceremony of the
Inaugural Intra-
African Trade Fair**
Event Lead MC: Mark
Eddo, International
Broadcaster and CEO,
Mark Eddo Media

Official Opening Ceremony
of the Inaugural Intra-
African Trade Fair

Parallel Session

P

07:30 – 09:00

Arrival and Registration

Official Opening Ceremony

MC: Mouroj Ibrahim

- H.E. Minister Amr Nasser, Minister of Industry, Trade and Small Industries
- H.E. Moussa Faki, Chairperson of the African Union by MC
- H.E. President Olusegun Obasanjo
- Prof. Benedict Oramah, President & Chairman of the Board of Directors, Afreximbank
- Performance by poet Lebo Mashikile
- Performance by Fabrika

Room | Theatre

Refreshment break

Official opening of IATF Exhibition Center & unveiling of sponsors' wall

Country Day: Egypt

Trade and Investment Opportunities in Egypt

Cultural Programme / Performance

Room | Theatre

11:30 – 14:00

Country Day Egypt

Trade and Investment Opportunities in Egypt

Cultural Programme / Performance

Panel: Success stories

- Ahmed Elsewedy, President and CEO, Elsewedy Electrical
- Hossam Farid, Chairman, Allweiler Farid Pumps Co
- Sherif El Gabaly, Chairman, Polyserve for Fertilizers & Chemicals

Panel: Investment Opportunities in Egypt

- H.E. Minister Dr.Hala Al-Saeed, Minister of Planning and Administrative Reform
- H.E. Minister Amr Nasser, Minister of Industry, Trade and Small Industries
- H.E. Minister Sahar Nasr Ministry of Investment and International Cooperation

Signing ceremonies

- USD 500 Million Global Facility in favor of ELSEWEDY
- Financial Advisory Mandate with ELSEWEDY and Arab Contractors on the USD3.0 Billion Tanzania Dam Project

Room | Theatre

Lunch

14:00 – 15:30

Aligning the interests of Governments & Industry on Trade and Investment in Africa

Moderator:

Eleni Giokos, Correspondent, CNN Business Africa

- Introduction by H.E. Mostafa Madbouly, Prime Minister of Egypt

Roundtable Participants with Government Ministers and Captains of Industry:

- H.E. Amb. Albert M. Muchanga, AUC Commissioner
- Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa
- H.E. Mukhisa Kituyi, Secretary General, UNCTAD
- H.E. Hu Xiaolian, Chairperson, Export-Import Bank of China
- Ahmed Mansur, Group Executive Director, Dangote Group
- Tony Elumelu, Chairman, Heirs Holdings, the United Bank for Africa, Transcorp and Founder of The Tony Elumelu Foundation
- Ahmed Elsewedy, President and CEO, Elsewedy Electrical
- Bassem Loukil, Group Chair, Loukil Group
- Eng. Hani Salem Sonbol, CEO, International Islamic Trade Finance Corporation
- Sanjeev Gupta, Executive Director, Financial Services, Africa Finance Corporation
- Admassu Tadesse, President and Chief Executive, Trade and Development Bank
- Mohamed Abou El Enein, Chairman of Ceramica Cleopatra Group
- Sinthya Roesly, Head of BOD & Executive Director, Indonesia Eximbank
- Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom
- Simon Tiemtore, Chairman, Vista Group
- Gabriele Volpi, Chairman, Intels Nigeria
- Manuel Mota, CEO, Mota Engil Africa
- Dr Daniel Matjila, Former CEO, Public Investment Corporation
- Paulo Gomes, President, Constelor Holdings
- Hon. David Makhura, Premier of Gauteng, South Africa

01

**Tuesday 11th
December 2018**
**Official Opening
Ceremony of the
Inaugural Intra-
African Trade Fair**
**Event Lead MC: Mark
Eddo, International
Broadcaster and CEO,
Mark Eddo Media**

Official Opening Ceremony
of the Inaugural Intra-
African Trade Fair

Signing ceremonies

- MoU with Telecom Egypt (USD200 Million)
- MoU between Afreximbank & Gabon Special Economic Zone (GSEZ) to jointly develop industrial parks and trade enabling infrastructure in selected African countries
- Joint Declaration Afreximbank – Government of Cote d'Ivoire for Abidjan PK-24 Industrial Park

Room | Theatre

15:30 – 15:45
Refreshment break

15:45-17:00

Using trade to achieve economic transformation: What needs to be done to achieve concrete results under the AfCFTA?

Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa

- Affiong Williams, CEO and Founder, Reelfruit, Nigeria
- Emma Wade-Smith OBE, Her Majesty's Trade Commissioner for Africa, United Kingdom
- Admassu Tadesse, President and Chief Executive, Trade and Development Bank
- Sanjeev Gupta, Executive Director, Financial Services, Africa Finance Corporation
- Mamadou Biteye, OBE, Managing Director, Africa Regional Office, The Rockefeller Foundation
- Mahesh R. Patel, Executive Chairman, ETG
- Mr. Pierre Guislain, Vice President, Private Sector, Infrastructure and Industrialization
- Ifeyinwa Ugochukwu, Director of Partnerships, Tony Elumelu Foundation

Room | Theatre

Parallel Session

P

19:00 - 22:00

IATF Gala Dinner (by invitation)

02

Wednesday 12 December 2018 Intra-African Trade Finance and Payment System Business Forum

Intra-African Trade Finance
and Payment Systems
Forum and Country Day
Exhibitions & Business to
Business Exchanges (B2Bs)
running parallel

08:00 -09:00

Sponsored breakfast, by invitation

09:00 – 10:00

Side Event

P

Russia – Africa: Partnership and Strategic Cooperation in Trade and Economic Relations

Facilitated by The Russian Export Center

Moderator: Dr. Alaa Ezz, Secretary General of the Federation of Egyptian Chambers of Commerce

Welcome:

- Vasily Osmakov - Deputy Minister of Industry and Trade of the Russian Federation
- Ismail Gaber, Chairman of the General Organization of Export and Import Control, Ministry of Trade and Industry of the Arab Republic of Egypt
- Sergey Kirpichenko, Ambassador Extraordinary and Plenipotentiary of the Russian Federation in Egypt

Speakers:

- Ahmed Elwakil, President of the Federation of Egyptian Chambers of Commerce and President of African Union of Chambers of Commerce
- Dr. George Elombi, Executive Vice President, Afreximbank
- Anna Belyaeva, Managing Director for International Development, Russian Export Center
- Sahar Talaat Mostafa, President of the Egyptian side of the Egyptian-Russian Business Council
- Hesham El Naggar, Managing Director, Daltex

Presentation:

The Russian industrial zone in the Economic Zone of the Suez Canal of the Arab Republic of Egypt is a unique platform for the expansion of Russian companies to the markets of Egypt, Africa and the Middle East

Speakers:

- Admiral Abd El Kader Darwish, Vice Chairman of the Suez Canal Economic Zone
- Ilya Pomigalov, Director for Special Projects of the Russian Export Center

Room | Cinema Hall

Parallel Session

P

10:00 –11:00

Parallel Session

P

PACCI's International Business Forum series
What the African Continental Free Trade Agreement (AfCFTA) means for your business

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting
Facilitated by African Union

Room | Marquee

02

Wednesday 12 December 2018 Intra-African Trade Finance and Payment System Business Forum

Intra-African Trade Finance
and Payment Systems
Forum and Country Day
Feature (Exhibitions &
Business to Business
Exchanges (B2Bs) running
alongside)

Parallel Session

P

11:00 – 11:15
Refreshment break

11:15- 12:10

Parallel Session

P

Improving the Environment for Enhancing Intra-African and South-South Trade Financing

Moderator: Heba Salama, CEO, COMESA Regional
Investment Agency

Panelists:

- Eng. Hani Salem Sonbol, CEO, ITFC
- Jean-Louis Ekra, Former President, Afreximbank
- SHU Chang, Deputy General Manager of the Trade Finance
Dept, China EximBank
- Sinthya Roesly, Chairperson and Executive Director,
Indonesia Eximbank

Signing Ceremonies

- Partnership Agreement between Thelo and DB Engineering
and Consulting GmbH
- Global Facility in favor of Mota Engil (USD 300 Million)
- Partnership agreement between Loukil Group (Tunisia) and
Unionaire (Egypt) (Facilitated by Afreximbank)

Room | Cinema Hall

Side Event

P

Practical seminar: “African market: specificity and opportunities”

Facilitated by Russian Export Center

- Experience sharing of the Russian companies on the African
markets

Room | Lecture Hall A

Parallel Session

P

PACCI's International Business Forum series

What the African Continental Free Trade Agreement
(AfCFTA) means for your business

(Continued)

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting

Facilitated by African Union

(By invitation)

Room | Marquee

12:10-13:00

Parallel Session

P

Making Intra-African Trade work for Business – Views from Practitioners

Panelists:

- Bassem Loukil, Group Chair, Loukil Group, Tunisia
- V. Shankar, CEO, Gateway Partners
- Olukayode A. Pitan, Bank of Industry, Managing Director/CEO
- Onajite Paul Okoloko, Group CEO and Managing Director, Notore Chemical Industries Plc

Room | Cinema Hall

Parallel Session

P

Harnessing Intra-African Investment Opportunities – Lessons of experience

Moderator: Anver Versi, Editor, New African & African Banker Magazines

Panelists:

- H.E. Dr. Sahar Nasr, Minister of Investment and International Cooperation, Egypt
- H.E. Jean-Claude Brou, President of ECOWAS Commission
- Bogolo Joy Kenewendo, Minister of Trade, Industry and Investment, Botswana
- Rob Davies, Minister of Trade and Industry, South Africa
- Paulo Gomes, President, Constelor Holdings

Room | Conference Hall

Parallel Session

P

PACCI's International Business Forum series

What the African Continental Free Trade Agreement (AfCFTA) means for your business

(Continued)

Room | Lecture Hall B

02

Wednesday 12 December 2018 Intra-African Trade Finance and Payment System Business Forum

Intra-African Trade Finance
and Payment Systems
Forum and Country Day
Feature (Exhibitions &
Business to Business
Exchanges (B2Bs) running
alongside)

13:00 -14:00
Lunch Break

14:00 – 15:00

Parallel Session

P

The Role of Central Payment and Settlement Systems in Facilitating Trade in Africa

Moderator: Bronwyn Nielsen, Anchor-at-large, CNBC Africa

Panelists:

- Dr. Ngozi Egbuna, Director General, WAMI
- Mahmood Mansoor, CEO, COMESA Clearing House
- Theresa Henshaw, Head of Global Markets Sales, Crown Agents Bank
- H.E. Prof. Victor Harison, Commissioner for Economic Affairs, African Union
- Dr Robert Ochola, Director of Strategy & Innovation, Afreximbank

Room | Cinema Hall

Parallel Session

P

Promoting Africa's Infrastructure Inter-connectivity to Facilitate Intra-African Trade and industrialization

Hosted by China EximBank and Afreximbank

Moderator: Eleni Giokos, Correspondent, CNN Money Africa

Panelists:

- HU Xiaolian, Chairman, China Eximbank
- H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank
- QU Weixi, Vice President, Chinese Academy of International Trade and Economic Co-operation, Ministry of Commerce, China
- WEN Gang, Vice President, China Communications Construction Company Ltd.
- LI Yanming, Vice President, POWERCHINA
- H.E. Dr. Amani Abou-Zeid, Commissioner for Infrastructure and Energy, African Union Commission
- LI Yong, Director General, United Nations Industrial Development Organization
- GAO Lei, Vice President, CGCOC Group Co., LTD

Parallel Session

P

**Presentation by WANG Kai, Treasury Department, China
EximBank: Deepening RMB Internationalization: Promoting
the Use of RMB in Africa via Panda Bond and Others**

**Signing Ceremony: Corporation Agreement between China
EximBank & Afreximbank for USD 500Million**

Room | Conference Hall

Parallel Session

P

PACCI's International Business Forum series

**What the African Continental Free Trade Agreement (AfCFTA)
means for your business**

(Continued)

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting

Facilitated by African Union

(By invitation)

Room | Marquee

15:00 - 16:00

Parallel Session

P

The Creative Africa Exchange (CAX) Summit

**Moderator: Eleni Giokos, Africa Correspondent, CNN Business
Africa**

Opening Performance:

- Nigerian Singer WAJE

Special guests perspectives from the creative industry:

- Abiola Oke, Publisher and CEO, OkayAfrica
- Rita Dominic, Award-winning Actress and Producer, The Audrey Silva Company
- Mumbi Maina, Award-winning Actress, Kenya
- D'banj, Award-winning Nigerian Musician and CEO, GOOD Music

Panelists:

- Yusuf Daya, Head, Trade Policy and Market Access, Afreximbank
- Alex Okosi, Vice-President, Viacom International Media Networks Africa & BET International
- Maureen Njuguna, Finance and Investment HEVA fund Kenya
- Patrick Kabanda, Academia, Author of "The Creative Wealth of Nations"
- Sherif Awad, Film Critic
- Ifie Sekibo, CEO and Managing Director, Heritage Bank

Room | Cinema Hall

02

**Wednesday 12
December 2018**
**Intra-African Trade
Finance and Payment
System Business Forum**

Intra-African Trade Finance
and Payment Systems
Forum and Country Day
Feature (Exhibitions &
Business to Business
Exchanges (B2Bs) running
alongside)

Parallel Session

P

The Experience of China's Industrial Park Development and its Implications on the Industrialization Development of Africa

Hosted by China Exim Bank and Afreximbank

Panelists:

- Jean-Louis Ekra, Former President, Afreximbank
- Femi Edun, Special Advisor to Minister of Industry, Trade and Investment, Nigeria
- ZHU Canzhang, General Manager, Corporate Business Dept., China Eximbank
- YUAN Li, Chairman, China Civil Engineering Construction Corporation
- ZHANG Ying, Director, HuaJian International Light Industry City (Ethiopia) PLC

Room | Conference Hall

Parallel Session

P

Parallel Session

P

Trade Finance for Female Entrepreneurs

Facilitated by UNECA/ATPC

Moderator: David Luke, Coordinator, the African Trade Policy Centre (ATPC)

Panelists:

- Abeba Tesfai, Director, Women Economic Empowerment & Marketing, Enat Bank
- Patricia Poku-Diaby, CEO, Plot Enterprise
- Gwen Mwaba Director, Trade Finance, Afreximbank
- Rini Satriani, Head of Research, Indonesia Eximbank

Room | Lecture Hall A

Parallel Session

P

PACCI's International Business Forum series

What the African Continental Free Trade Agreement (AfCFTA) means for your business.

(Continued)

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting

Facilitated by African Union

(By invitation)

Room | Marquee

16:00 – 16:15

Refreshment Break

02

Wednesday 12 December 2018 Intra-African Trade Finance and Payment System Business Forum

Intra-African Trade Finance
and Payment Systems
Forum and Country Day
Feature (Exhibitions &
Business to Business
Exchanges (B2Bs) running
alongside)

Parallel Session

P

16:15-17:15

Parallel Session

P

Pulling Together Intra-African Trade Promotion Initiatives of African Multilateral Financial Institutions

Moderator: Boason Omofaye, Head of Business News, Channels Television

Panelists:

- Kanayo Awani, Managing Director, Intra-African Trade Initiative, Afreximbank
- Sanjeev Gupta, Executive Director, Financial Services, Africa Finance Corporation
- MacDonald Goanue, Director of Research and Strategic Planning, ECOWAS Bank for Investment and Development

Signing Ceremony

- Cooperation Agreement with Banque Maghrébine d'Investissement et de Commerce Extérieur

Room | Cinema Hall

Parallel Session

P

The Second AfroChampions Club Meeting

Room | Conference Hall

Parallel Session

P

Round Table on Linking Africa

(Event organized by Cross-Border Road Transport Agency and World Road Transport Association)

Room | Lecture Hall A

Parallel Session

P

PACCI's International Business Forum series

What the African Continental Free Trade Agreement (AfCFTA) means for your business.

(Continued)

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting

Facilitated by African Union

(By invitation)

Room | Marquee

17:15 – 18:15

Pulling Together Intra-African Trade Promotion Initiatives of ECAs

Moderator: Anver Versi, Editor, New African & African Banker Magazines

Panelists:

- Mervat Zohdy El Sayed Soltan, Chairperson, Export Development Bank of Egypt
- Lawrence Agyinsam, Ghana EXIM
- George O. Otieno, CEO, Africa Trade Insurance
- Abubakar A. Bello, Managing Director and Chief Executive, NEXIM

Room | Cinema Hall

18:30 – 20:30

IATF Ambassador Awards Dinner and Ceremony (by invitation)

03

Thursday 13 December 2018 Unlocking Africa's Trade Potential: Industrialisation and the Role of Regional Value Chains

Unlocking Africa's Trade
Potential: Industrialisation
and the Role of Regional
Value Chains and Country
Day Exhibitions & B2Bs
and Fashion Show
Running Parallel

Parallel Session

P

07:30 – 09:00

Sponsored Breakfast (by invitation)

09:00 - 19:00

Country Day Nigeria

09.00 – 13.30 AIKI Conference

14.00 – 17.00 AZUMAHIA Business Discussions

18.00 FAAJI

09.30 Signing ceremonies

- Signing Ceremony for Nigeria-Africa Trade and Investment Promotion Programme: USD 1Billion
- MoU between Afreximbank & the Federal Ministry of Industry, Trade and Investment of Nigeria to jointly develop industrial parks and special economic zones in Nigeria USD 1.235Billion

Room | Theatre

10:00 – 11.00

Parallel Session

P

Launch of Training Programme on How to Export: Bootcamp
Facilitated by Export Development Agency, Egypt

Moderator: H.E. Amb. Albert Muchanga, AU Commissioner for Trade and Industry

(by invitation)

Room | Lecture Hall B

Side Event

P

Ministers of Trade Meeting

Facilitated by African Union

(by invitation)

Room | Marquee

11:00 – 11:15

Refreshment Break

11:15 – 13:00

Parallel Session

P

Using industrialisation to increase intra-African trade: How to develop private sector- anchored and market-driven regional value chains (11:15 – 12:15)

Moderator: Boason Omofaye, Channels Television, Nigeria

- Prof. Mike Morris, Director of the Policy Research on International Services and Manufacturing (PRISM), and Professor of Economics, University of Cape Town, South Africa.

Discussion & Q&A session

Signing ceremonies

- Afreximbank - Government of Togo Partnership Agreement for Industrial park Development USD 200Million
- CDC USD 100Million Master Risk Participation Facility
- Afreximbank - African Guarantee Fund For Small & medium Sized Enterprises
- Trade Confirmation Guarantee Programs with International Confirming Banks among which are Access Bank UK Limited, Standard Bank and Aktif Bank
- USD 170 Million Intra-African Investment Finance Facility in favour of Orascom Investment Holding
- MOU between Afreximbank, BlueOrchard and R20 to promote green economy (USD 350Million)
- Implementation Framework with Aenergia (towards a green bond for renewable projects USD 850Million)
- Trade Finance and Industrialization Facilities – Angola (USD 1.5Billion)
- SNCF Africa MoU with BlueOrchard, R20 and AfroChampions USD 350Million

Room | Conference Hall

03

**Thursday 13
December 2018**
**Unlocking Africa's
Trade Potential:
Industrialisation and
the Role of Regional
Value Chains**

Unlocking Africa's Trade
Potential: Industrialisation
and the Role of Regional
Value Chains and Country
Day Exhibitions & B2Bs
and Fashion Show
Running Parallel

Parallel Session

P

Harnessing the power of E-Commerce to promote intra-African Trade

Facilitated by African Union

**Moderator: Dylan Piatti, Snr. Chief of Staff, Consumer &
Industrial Products Industry/ Deloitte Africa, Chairman of
the Board, Ecommerce Forum Africa**

Keynote address:

H.E. Mr. Hailemariam Desalegn, Former Prime Minister
of Ethiopia

Panelists:

- H.E. Amb. Albert M. Muchanga, Commissioner for Trade and Industry, African Union
- John Obaro, Managing Director, Systemspecs, Nigeria, Blockchain solutions for Africa
- Muluaem Syoum, CEO and Chairman, Africa E-Commerce Development International, Continental Platform for E-Commerce-African Electronic Trade (A-eTrade)
- David Luke, Coordinator, African Trade Policy Centre
- African Civil Society on the Information Society (Winner of the 2018 of the e-commerce mobile application Awards),
- Sacha Poignonnet, CEO, Jumia Group

Discussants:

- Shubham Yadav, Co-founder of Coindelta: Fintech Solutions for Developing Countries
- Dr. Mona Farid Badran, Associate Professor, University of Cairo
- Dr. Nagwa El-Shenawi, Undersecretary for Information & Decision Support, Ministry of Communication and Information Technology (MCIT), Egypt

Room | Cinema Hall

Parallel Session

P

Parallel Session

P

Training Programme Bootcamp on How to Export
Facilitated by Export Development Agency, Egypt
Room | Lecture Hall B
(by invitation)

Side Event

P

Ministers of Trade Meeting
Facilitated by African Union
Room | Marquee
(by invitation)

13:00 – 14:00
Lunch

14:00 – 15:15

Parallel Session

P

Building Africa's Manufacturing Capacities on the Shoulders of SMEs – Opportunities for Export Trading Companies
Facilitated by African Union Commission

Moderator: TBC

Panelists:

- African Minister (Chair of the Specialised Technical Committee on Trade, Industry and Minerals)
- H.E. Amb. Albert Muchanga, AU Commissioner for Trade and Industry
- H.E. Amira Elfadil, AU Commissioner for Social Affairs
- Mohamed M. Abou El Enein, Chairman, Cleopatra Group
- H.E. Mr. Li Yong, Director General, UNIDO
- Professor Kenichi Ohno, author of “Learning to Industrialise”
- Zhang Ying, Board Member, HuaJian International Light Industry City (Ethiopia) PLC
- Segun Awolowo, CEO, Nigeria Export Promotion Council

Joint Declaration

UNIDO - Afreximbank

Room | Cinema Hall

03

Thursday 13
December 2018
Unlocking Africa's
Trade Potential:
Industrialisation and
the Role of Regional
Value Chains

Unlocking Africa's Trade
Potential: Industrialisation
and the Role of Regional
Value Chains and Country
Day Exhibitions & B2Bs
and Fashion Show
Running Parallel

Parallel Session

P

Training Programme Bootcamp on How to Export

(Continued)

Facilitated by Export Development Agency, Egypt

Room | Conference Hall

(By invitation)

Side Event

P

Ministers of Trade Meeting

(Continued)

Facilitated by African Union

Room | Marquee

15:15 – 15:30
Refreshment Break

15:30 – 16:30

Parallel Session

P

Strategies for promotion of the Steel Value chain in Africa

Moderator: Onyi Sunday, Business Editor - Africa, News Central

Panelists:

- Hon. Abubakar Bawa Bwari, Minister of State (Solid Minerals Development), Nigeria
- Moeletsi Mbeki, Chairman, Siyingi Holdings (Pty) Ltd
- Ahmed Abou Hashima, CEO, Egyptian Steel Company
- Rene Awambeng Director of Client Relations, Afreximbank

Room | Conference Hall

Parallel Session

P

Parallel Session

P

Training Programme Bootcamp on How to Export

(Continued)

Facilitated by Export Development Agency, Egypt

Room | Lecture Hall B

(By invitation)

Side Event

P

Ministers of Trade Meeting

(Continued)

Facilitated by African Union

Room | Marquee

(By invitation)

03

Thursday 13 December 2018 Unlocking Africa's Trade Potential: Industrialisation and the Role of Regional Value Chains

Unlocking Africa's Trade
Potential: Industrialisation
and the Role of Regional
Value Chains and Country
Day Exhibitions & B2Bs
and Fashion Show
Running Parallel

Parallel Session

P

16:30 – 17:30

Parallel Session

P

Strategies for promotion of the Agro-processing value chain in Africa

Moderator: Onyi Sunday, Business Editor - Africa, News Central

Keynote speaker: Dr. Okezie Victor Ikpeazu, Governor of Abia State, Nigeria

Panelists:

- Dr. Hippolyte Fofack, Chief Economist, Afreximbank
- Edmund Poku, Managing Director, Niche Cocoa Industry Ltd, Ghana
- Islam Salem, Managing Director, Canal Sugar, Egypt
- Sunny Verghese, Co-founder and Group CEO, Olam International
- Anish Jain, Chief Treasury Officer, ETG
- Dr. Waheed Olagunju, Executive Director of Small and Medium Enterprises at Bank of Industry

Room | Cinema Hall

Parallel Session

P

Developing regional value chains in North Africa

Facilitated by UNECA

Presenters:

- Aziz Jaid, Economiste, Bureau de la CEA en Afrique du Nord
- Prof. Driss Slim ESSEC Tunis
- David Luke, Coordinator of the African Trade Policy Centre (ATPC)

Discussion & Q&A

Room | Conference Hall

Parallel Session

P

Introduction to the Pan-African Private Sector Trade and Investment Committee (PAFTRAC)

Moderator: TBC

- Prof. Patrick Utomi, Founder, the Centre for Values in Leadership, Nigeria
- Dr. Amany Asfour, Chair, COMESA Business Council and President, African Alliance for Woman Empowerment
- Oualid Loukil, Managing Director, The Loukil Group
- Agostinho Kapaia, President, Opaia Group

Room | Lecture Hall A

Parallel Session

P

Training Programme Bootcamp on How to Export

(Continued)

Facilitated by Export Development Agency, Egypt

(By invitation)

Room | Lecture Hall B

Parallel Session

P

Ministers of Trade Meeting

(Continued)

Facilitated by African Union

(By invitation)

Room | Marquee

17:00 – 19:00

Fashion Show

04

Friday 14
December 2018
Reducing the Cost
of Doing Business
in Africa

Reducing the Cost of
doing Business in Africa,
Exhibitions Running
Alongside Country Day
Feature & B2Bs

08:00 – 11:00

Power Hour breakfast

Facilitated by ECIC

Benefits of Export Credit Backed Finance, the ECIC approach

- Porta Dube, Head of Business Development, ECIC
- Ben Fugah, Head of Political and Economic Analysis Research, ECIC

Room | Lecture Hall A

09:30 – 10:15

Understanding Policies and Legal Framework for Intra-African Trade Facilitation

Moderator: Godfrey Mutizwa, Former Editor in Chief, CNBC Africa

- Ruben Phoolchund, Chief, Office for Africa, International Trade Centre (ITC)
- David Luke, Coordinator of the African Trade Policy Centre (ATPC)
- H.E. Jean-Claude Brou, President of ECOWAS Commission
- Dr. Ratnakar Adhikari, Executive Director, Enhanced Integrated Framework

Signing Ceremony

Memorandum of Understanding between ECOWAS Commission and Afreximbank

Room | Cinema Hall

10:45 – 11:00

Refreshment Break

Parallel Session

P



11:00- 12:00

Parallel Session

P

Infrastructure for a sustainable Intra-African Trade Promotion – Energy

Powering Africa's Markets and Trade Transformation

Facilitated by African Union

Moderator: John Chiahemem, Former Editor, Reuters Africa

Opening Remarks: H.E. Dr. Amani Abou-Zeid, Commissioner for Infrastructure and Energy, African Union Commission

Panel Discussion:

- Cheikh Bedda, Director, Infrastructure and Energy, African Union Commission (AUC)
- Khaled Abu Bakr, Executive Chairman, TAQA Arabia, Egypt
- Dr. Mohamed Moussa Omran, First Under-Secretary of State, Ministry of Electricity and Renewable Energy, Egypt
- Tunde J. Afolabi, Chairman and CEO, Amni International Petroleum Company Limited

Room | Cinema Hall

04

Friday 14
December 2018
Reducing the Cost
of Doing Business
in Africa

Reducing the Cost of
doing Business in Africa,
Exhibitions Running
Alongside Country Day
Feature & B2Bs

Parallel Session

P

Parallel Session

P

Improving Access to Trade and market information in Africa

Moderator: Godfrey Mutizwa, Former Editor-in-Chief,
CNBC Africa

Panel Discussion:

- Treasure Maphanga, Director of Trade and Industry, AU Commission
- Mr. Mondler Mimouni, Chief, Trade and Market Intelligence, ITC
- Amb. Mary Beth Leonard, United States Representative to the Africa Union
- Lizanne Case, Head, Trade Information, Afreximbank
- Jendayi E. Frazer, AFEX Managing Partner
- Chris Goromonzi, CEO, Continental Africa Holdings Limited
- Uzoma Dozie Diamond Bank, Managing Director and Chief Executive
- Atieno Otonglo, Research Director, Asoko Insight

Signing Ceremony

- Mandate Letter to raise Funds for the Construction of a Fully Integrated Cotton Processing Complex in Burkina Faso (USD 365Million)

Room | Conference Hall

Parallel Session

P

Training Programme Bootcamp on How to Export

Facilitated by Export Development Agency, Egypt

Room | Lecture Hall B

(By invitation)

12:00 – 13:00

Parallel Session

P

Infrastructure for a sustainable Intra-African Trade Promotion – Information and Communication Technology

African Digital Transformation for Economic Growth

Facilitated by African Union

Opening Remarks: Hon. Dr. Amr Talaat, Minister of
Communications & Information Technology, Egypt

Discussion:

- Boutheina Guermazi, Director, World Bank
- Ngene B. Gituku, Chairman of Communication Authority of Kenya, Ministry of Information, Communications and Technology
- Juliet Annamah, CEO JUMIA (online shopping platform) Abuja, Nigeria
- Jean Philbert Nsengimana, Special Advisor, Smart Africa

Room | Cinema Hall

Parallel Session

P

Towards a Pan-African Transit Guarantee Scheme

Moderator: Sindiso Ngwenya, Former Secretary General, COMESA

Panelists:

- William Petty, Senior Manager International Road Transport Union (IRU)
- Souef , Chair, AU DG Customs Sub-committee
- Momarr Mass Taal, CEO, Tropingo Food, Gambia
- Tei Konzi, Commissioner for Trade, Customs and Free Movement, ECOWAS
- Dr. Francis Mangeni, Director of Trade, COMESA
- Gainmore Zanamwe, Head, Intra-African Trade Facilitation, Afreximbank

Room | Conference Hall

Parallel Session

P

**Training Programme Bootcamp on How to Export
Facilitated by Export Development Agency, Egypt**

Room | Lecture Hall B

(By invitation)

**13:00 – 14:00
Lunch Break**

04

Friday 14 December 2018 Reducing the Cost of Doing Business in Africa

Reducing the Cost of
doing Business in Africa,
Exhibitions Running
Alongside Country Day
Feature & B2Bs

14:00 – 14:30 A Conversation with Didier Drogba

From a Football Ace to a Business Executive: Leveraging the Brand Equity of African Stars

Moderator: Mark Eddo, International Broadcaster and CEO, Mark Eddo Media

Room | Cinema Hall

14:30 -15:45

Parallel Session

P

Afreximbank Export Trading Company Strategy

Moderator: Wole Famurewa, Correspondent, CNBC Africa

Panelists:

- Dr. Christopher C. Edordu, Chairman of the Board of Elixir Investment Partners Limited and pioneer President and Chairman of the Board of Afreximbank
- Sang-Ho Shin, Vice President and head of Customer Experience Kolon Industries Inc, South Korea
- Ankit Khandelwal, Director Africa, MUFG Bank Ltd, Japan
- Segun Awolowo, CEO, Nigeria Export Promotion Council
- Lamon Rutten, CEO, Indonesia Commodity and Derivatives
- Dr Ernest Azudialu-Obiejesi Group Managing Director, Objackson

Room | Cinema Hall

Parallel Session

P

**Training Programme Bootcamp on How to Export
Facilitated by Export Development Agency, Egypt**

Room | Lecture Hall B

(By invitation)

15:45 – 16:00

Refreshment Break

Parallel Session

P

16:00 -17:00

Parallel Session

P

Infrastructure for a sustainable Intra-African Trade Promotion – Transport

Smart Transport Networks: Scaling-Up Africa's competitiveness And Trade

Facilitated by African Union

Moderator: John Chiahemem, Former Editor, Reuters Africa

Panelists:

- Adefunke Adeyemi, Regional Director, Advocacy and Strategic Relations, IATA
- Tefera Mekonnen, Secretary General, African Civil Aviation Commission (AFCAC), Dakar, Senegal
- Boubacar Djibo, Director, Air Transport Bureau, International Civil Aviation Organisation (ICAO), Montreal (QC), Canada
- Morgan Pillay, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Ahmed Aly, CEO, Nile Air, Cairo, Egypt
- Peng Hao, Deputy General Manager of the Sovereign Business Department (Concessional Loan Department), China Eximbank

Room | Cinema Hall

Parallel Session

P

(16:00-18:00)

Paperless partnership – promoting the e-formalities agenda in Africa

Facilitated by UNECA/ATPC

Moderator: Onyi Sunday, Business Editor - Africa, News Central

- Amos Wangora, CEO, KENTRADE (Kenya)
- Mohamed Benayad, Secretary General, Ministry of Commerce (Morocco)
- Aminata Assome Diatta, Director of External Trade, Ministry of Commerce (Senegal)
- Ibrahima Nour Eddine Digne, Managing Director, GAINDE 2000 (Senegal)

Room | Conference Hall

05

Saturday 15
December 2018
Standards & B2Bs

Exhibitions Running
Alongside Standards & B2Bs,
Country Day Feature

08:30 – 10:00

Sponsored Breakfast, by invitation

10:00 - 11:15

Parallel Session

P

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA

Facilitated by Afreximbank in collaboration with ARSO, UNECA and AU

Part 1 – Opening and Introduction

- Dr. Oswald Chinyamakobvu, Senior Technical Advisor-Quality Infrastructure, AUC
- Dr. Hermogène Nsengimana, ARSO Secretary General
- Representative of Egypt Government, AU Commission
- H.E. Amb. Albert M. Muchanga, AUC Commissioner
- H.E. Prof. Ameenah Firdaus Gurib-Fakim, RSO Goodwill Ambassador and Former President of Mauritius
- E Chisanga, Economic Affairs Officer, UNCTAD
- David Luke, Coordinator, ATPC/UNECA
- UNIDO Representative

Room | Cinema Hall

Parallel Session

P

Market Access Support for Smallholders (farmers) and SMEs

Facilitated by International Islamic Trade Finance Corporation

Moderator: Boason Omofaye, Head of Business News, Channels Television

Panelists:

- Dr. Ahmed Elmekass, Coordinator, AU-SAFGRAD
- Mohamed El-Etreby, Chairman, Banque Misr
- Ahmed Khaled, Senior Manager, Banque Africaine Pour le Développement Economique en Afrique (BADEA)
- Dr. Sherine Sherin El-Sabag, Expert, Trade Development, Industrial Development Advisor, Ministry of Planning, Monitoring, and Administrative Reform, Republic of Egypt
- Batanai Chikwene, Program Management Officer, ECA African Trade Policy Centre

Room | Lecture Hall A

Parallel Session

P

Parallel Session

P

Round Table for African Parliamentarians and Captains of Industry:

Building the regulatory framework for trade, investment and continental integration

Room | Conference Hall

Parallel Session

P

Training Programme Bootcamp on How to Export

Event facilitated by Export Development Agency, Egypt

Room | Lecture Hall B

(By invitation)

11:15 – 11:30
Refreshment Break

11:30 - 13:00

Parallel Session

P

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the context of the AfCFTA

(continued)

Part 2 – Basis for Harmonisation

- Dr. Amany Asfour, International President, BPW International
- Dr. Edem Adzogenu, Special Advisor to the Afro Champions' Executive Committee, Afrochampions
- ECOWAS Chamber of Commerce representative

Room | Cinema Hall

05

Saturday 15
December 2018
Standards & B2Bs

Exhibitions Running
Alongside Standards & B2Bs,
Country Day Feature

Parallel Session

P

Informal cross-border trade in Africa – What do we know? Facilitated by UNECA/ATPC

Moderator: David Luke, Coordinator, ATPC, UNECA

- Daniel Asare-Kyei, Ag. CEO, Esoko Networks
- Gerald Makau Masila, Executive Director, East African Grain Council
- Azuka Oko, Technical Advisor, Nigerian Shippers Council
- Judith Fessehaie, Programme Officer, Women and Trade Programme, International Trade Centre
- Chris Mukiza Ndatira, Director, Macroeconomic Statistics, Uganda Bureau of Statistics
- Francis Mangeni, Director of Trade, COMESA
- Prof. Wale Ogunkola, Professor of Economics, University of Ibadan

Room | Conference Hall

Parallel Session

P

Training Programme Bootcamp on How to Export Event facilitated by Export Development Agency, Egypt

Room | Lecture Hall B

(By invitation)

13:00 – 14:00
Lunch Break

14:00 – 16:00

Parallel Session

P

Workshop on Harmonisation of Trade Standards to facilitate intra-African trade in the Context of the AfCFTA

(continued)

Part 3 – Private Sector Involvement in Standards Development and Harmonisation

**Moderator: Dr. Oswald Chinyamakobvu, Senior Technical
Advisor-Quality Infrastructure, AUC**

- Dr. Hermogene Nsengimana, Secretary General, ARSO
- Margaret Lungu, Regional Coordinator, SADCSTAN
- Gerald Masila, Executive Director and Board Secretary (Kenya), Eastern Africa Grain Council
- Edward Njoroge, President, ISO
- Abderrahim Taibi, Director General IMANOR, Kingdom of Morocco

Parallel Session

P

- Sandra Uwera, CEO, COMESA Business Council
- Dr. Eve Gadzikwa, ARSO President
- Fergus Drake, CEO, Crown Agents
- Kofi Adomakoh, Director, Project Finance

Part 4 – Standards, Trade and Industrialisation

Moderator: Dr David Luke

- Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business, ITC
- Prof. Ameena Gurib-Fakim, Mauritius
- Chris Oluoch, Fair Trade Africa
- Hussein Hassan, Head of Industry, Department of Trade and Industry, African Union Commission
- Afreximbank Representative
- Dr. Edem Adzogenu, Special Advisor to the Afro Champions' Executive Committee, Afrochampions
- Dr Hermogene Nsengimana, ARSO Secretary General

Room | Cinema Hall

Parallel Session

P

Enhancing Investment in the Agriculture Sector and Agriculture Trade

Facilitated by AU

- Dr. Godfrey Bahigwa, Director, DREA – articulate the vision of DREA in the context of Agenda 2063
- Dr. Simplicie Nouala Fonkou, Head of Division, Agriculture and Food Security; present on agriculture and food security
- Ernest Ruzindaza, Senior Advisor/CAADP Team Leader- Present on the CAADP Flagship programme
- Diana Akullo Ogwal, Policy Officer, Crop Production (Coordinator of the event) – Frame the dialogue on SPS and food safety
- Beatrice Egulu, Policy Officer Food Security and Agriculture (Manager of the Exhibition)

Room | Conference Hall

Parallel Session

P

Training Programme Bootcamp on How to Export

Facilitated by Export Development Agency, Egypt

Room | Lecture Hall B

(By invitation)

19:00 –23:00

Dinner and Music Concert (by invitation)

06

Sunday 16
December 2018
Exhibitions Running
Alongside Workshops
& B2Bs, Country
Day Feature

Exhibitions Running
Alongside Workshops &
B2Bs, Country Day Feature

09:00 – 10:00

Country Day Feature

09:00 – 13.00

Continental Workshop on Trade and Gender

“Working together for gender-sensitive implementation of the African Continental Free Trade Area: The role of Regional Economic Communities”

Facilitated by UNECA

Moderator: Wole Famurewa, Correspondent, CNBC Africa
Room | Conference Hall

10:00 – 11.15

Parallel Session

P

African Diaspora – Mobilising Diaspora Resources to support intra-African Trade

Moderator: Kendi Aig-Imoru, Founder and CEO, Hope For Life Initiative

- Hon. Timothy Elisha McPherson Jr., Founding Governor of the Central Solar Reserve Bank of Accompong and the Minister of Finance, Accompong, Jamaica
- Tarek Fayed, CEO, Cairo Bank

Signing Ceremony

- Signing of BADEA USD 75Million facility
- Facility Agreements with Agence Française de Development (EUR 150+EUR 50Million)
- Zim Open – Facility for Investment Promotion

Room | Cinema Hall

Parallel Session

P



Youth Entrepreneurship and Empowerment

Facilitated by AU-HRST

- Paschal Anosike, Director, Centre for African Entrepreneurship and Leadership
- Dr. Bitange Ndemo, Professor, University of Nairobi
- Arun Sukumar, Director, African Institute for Transformational Entrepreneurship
- Anna Ekeledo, Executive Director, Africalabs
- Tomas Sales, Private Sector Lead, UNDP Regional Service Centre for Africa
- William Eden Senyo, CEO Impact Hub, Ghana
- Carole Attoungbre, Eneza Education
- Shaffik Sekitto, Matibabu
- Otuto Amarauche Chukwu, Research and Knowledge Management officer, African Center for Training, Research and Development

Room | Lecture Hall A

11:15 – 11:30
Refreshment Break

11.30 -12:15

Conversation with Former President of Nigeria, Chief Olusegun Obasanjo

Moderator: Mark Eddo, International Broadcaster and CEO, Mark Eddo Media

13:00 – 14:00
Lunch Break

06

Sunday 16
December 2018
Exhibitions Running
Alongside Workshops
& B2Bs, Country
Day Feature

Exhibitions Running
Alongside Workshops &
B2Bs, Country Day Feature

14:00 – 16:00

Parallel Session

P

Free Movement of Persons: the journey so far

Facilitated by African Union

Opening Remarks by African Union Commission, Department of Political Affairs

Moderator: Olabisi Dare, Head of Division (HARDP), African Union Commission

Panel Discussions on Free Movement of Persons and its Impacts on Trade Issues in Africa:

Panelists:

- Dr Nelson. O Magbagbeola, ECOWAS
- Ethel Sirengo, EAC
- Dr Ibrahima. A Kane, OSIWA, Representing the Civil Society Sector
- John Mugabo, African Union Commission

Panel Discussion on Benefits & Challenges of Free Movement & Trade in Africa- Emerging good practices:

- Dr. Edem Adzogenu, Special Advisor to the Afro Champions' Executive Committee, Afrochampions
- Hassan Allam, CEO, Hassan Allam Construction

Room | Cinema Hall

Parallel Session

P

Parallel Session

P

Empowering African women and youth in the new AfCFTA era – Making AfCFTA a reality for women and youth

Facilitated by UNECA

Moderator: Kehinde Aig-Imoru, Correspondent, The Voice

Presentation by:

- H.E. Agbor Sarah Mbi Enow Anyang, AU, Commissioner for Human Resources, Science and Technology
- Beatrice S. Hamusonde, Director for Gender, COMESA
- Nancy Gitonga of EAWiBP
- Rubelyn Alcantara, Advisor, Uhusiano Capital
- Bunmi Otegbade. Co-Founder and Managing Director, Generation Enterprise
- Angela Ajala, National President, African Women Entrepreneurship Program (AWEP)

Room | Conference Hall

16:00 – 18:30

B2B Exchanges

07

Monday 17
December 2018
Exhibitions Running
Alongside Workshops
& B2Bs, Country
Day Feature

10:00 – 13:00

IATF Conference closing remarks followed by lunch:

- H.E. Mr. Moussa Faki Mahamat, Chairperson of the African Union Commission
- H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank
- H.E. Mostafa Madbouly, Prime Minister of Egypt

Room | Cinema Hall

13:00 – 14:00

Closing lunch

Closing Day
(Exhibition Continuing)

Parallel Session

P





IATF Conference 2018

